



Don't stay slow
Go rocket-fast with us
Give a boost to your slow moving business.



Turning Ideas into Global Impact

Presented by Egifye Groups.

EDGIFYE.COM

Executive Summary



Edgifye Group is a full-service, multi-disciplinary business, marketing, and digital transformation organization designed to provide end-to-end solutions under one platform. Our mission is to empower governments, corporations, startups, and SMEs by delivering innovative strategies, creative excellence, and measurable growth. We operate with a strong vision to position our partners competitively at national and international levels.

[EDGIFYE.COM](https://www.edgifye.com)

COMPANY OVERVIEW



Company Name: Edgifye Group
Nature of Business: Marketing, Branding, Digital

Transformation & Business Development

Operating Model: One-Window Solution Platform
Global Reach: Pakistan & International Markets

Edgifye Group bridges the gap between vision and execution by combining strategy, creativity, and technology. We serve as a growth partner rather than a service vendor.



Vision, Mission & Core Values

1. To become a globally recognized group delivering impactful solutions that transform brands, businesses, and nations.

2. To provide integrated, innovative, and result-oriented services that help clients grow sustainably in a competitive digital world.

3.

- Integrity & Transparency
- Innovation & Creativity
- Excellence in Execution
- Collaboration & Partnership
- Growth-Driven Mindset



LEADERSHIP

A visionary leader with extensive experience in business strategy, marketing leadership, and brand development. Under her leadership, Edgifye Group has expanded into multiple sectors with a strong reputation for quality and results.

MARYAM HASSAN AWAN
CEO & Chairman – Edgifye Group



**EDGIFYE
GROUPS**

OUR ONE-PLATFORM SERVICE MODEL

Edgifye Group offers all essential business and marketing services under one roof, ensuring seamless coordination, consistency, and efficiency.

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CORE SERVICES



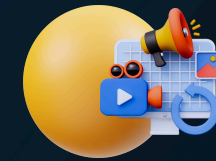
Marketing & Digital Marketing



Branding & Creative Services



Web, App & Software Development



Business Development & Consulting



Interior & Exterior Design

CORE SERVICES



Branding & Creative Services

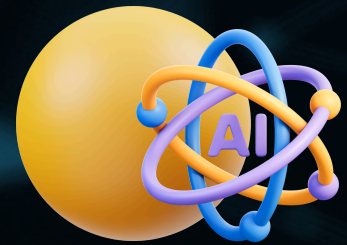
- Brand Identity Development
- Logo Design & Visual Systems
- Graphic Designing (Digital & Print)
- Content Creation & Storytelling



CORE SERVICES

Web, App & Software Development

- Website Design & Development
- E-commerce & Shopify Solutions
- Mobile App Development
- Custom Software & ERP Solutions



CORE SERVICES



Business Development & Consulting

- Business Launch & Expansion Strategy
- Market Research & Feasibility Studies
- SOP Development & Operations Support
- Public-Private Partnership Consulting



CORE SERVICES



Interior & Exterior Design

- Commercial Interior Design
- Retail & Hospitality Design
- Exterior Branding & Signage
- Turnkey Project Execution





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When Innovation Meets Inspiration

We were honored to welcome Sir Faheem, CEO of Z4 Flying Club, at the Edgifye Groups Head Office.

www.edgifye.com | info@edgifye.com | +92 303 4126029 | +92 343 4126029



اہتمام

THURSDAY
27 MARCH, 2025

6:00PM
8:30PM

MARYAM HASSAN
MANAGING DIRECTOR

BAGHDADI PARK
GULBERG RD NEAR THE MOSQUE JAMA MASJID
BAGHDADI GULBERG

elevators

elevators **اہتمام** F&TC

"Grateful hearts, memorable moments - thanks for joining us at Ahmami-e-Aftal!"

HEAD OFFICE: SARGODHA | FAISALABAD | BHAGTANWALA | WAH CANTT
LAHORE | TEHSIL SAHIWAL

APPLY NOW | +92 303 7973500 | +92 343 4126029 | elevatorscommerce



MOU SIGNING CEREMONY

Visit us at: 12-A Main Boulevard Rahimpur City, Sahiwal, F&T



MOU SIGNING CEREMONY

ITHM signs MoU with Assala Restaurant, creating new opportunities for students in culinary and hospitality training. This collaboration marks a step forward in bridging academia with industry excellence!

ASSALA RESTAURANT

TASTE AND SERVICE REDEFINED
Your Culinary Dream!



Inspiring Young Minds for a Better World!

elevators

HEAD OFFICE: SARGODHA | FAISALABAD | BHAGTANWALA | WAH CANTT
LAHORE | TEHSIL SAHIWAL

elevatorscommerce



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Lyallpur Freelancing Summit 2025

IC IC INNOVATIVE YOUTH CIRCLE

OUR PARTNER

EDGIFYE

THU, 11AM - 9PM NOVEMBER 20, 2025

FOR SPONSORSHIP 0305-6864098

FAST-NUCES CHINIOT-FAISALABAD CAMPUS

Supported By:

nic, NEXT, Prime Minister's Youth Programme, Hamzi Production, NEX3I, LOUVA, STARTUP PAKISTAN

Lyallpur Freelancing Summit 2025

IC IC INNOVATIVE YOUTH CIRCLE

Our Guest

Maryam Hassan Awan
CEO Edgifye Group

THU, 11AM - 9PM NOVEMBER 20, 2025

FOR ENQUIRIES 0306-1929992

FAST-NUCES CHINIOT-FAISALABAD CAMPUS

Supported By:

nic, NEXT, Prime Minister's Youth Programme, Hamzi Production, NEX3I, LOUVA, STARTUP PAKISTAN

DAILY REPORT

طیاریوں کی فہرست

فیصل آباد

36 جلد 291 شماره

اتوار 28 دسمبر 2025 7 رجب المرجب 1447ھ 14 دسمبر 2025

ہیومن الاٹنس آرگنائزیشن کے زیر اہتمام امن سیمینار کا انعقاد

انسانیت کی خدمت اور ملک پاکستان کو عظیم سے عظیم تر بنانے کا عظیم کیا اور آخر میں مشیر برائے وزیر تعلیم ہاشم توصیف خان اور ڈاکٹر مفتی میاں علی اویس کو ٹیم ہیومن الاٹنس کی جانب سے اعزازی شیلڈ بھی پیش کی گئی

فیصل آباد (پ ر) شہر فیصل آباد میں ہیومن الاٹنس آرگنائزیشن کے زیر اہتمام امن سیمینار کا انعقاد کیا گیا جس میں مزہبی، سیاسی و سماجی تنظیمات کے قائدین نے شرکت کی جس موقع پر مشیر برائے وزیر تعلیم ہاشم توصیف خان اور ڈاکٹر مفتی میاں علی اویس کو ٹیم ہیومن الاٹنس کی جانب سے اعزازی شیلڈ بھی پیش کی گئی

Hamzi Production, NEX3I, LOUVA, STARTUP PAKISTAN

روزانہ کاوش

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پرموشن

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Faisalabad: A delegation of the International Interfaith Peace Committee Pakistan is meeting with CEO EDGIFYE Maryam Hassan Awan, Sahibzada Irfan Javed Qadri, Hajj Muhammad Arafat Malik, Ranakhalid, Malik Khalid Hussain and others.



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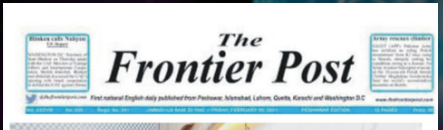
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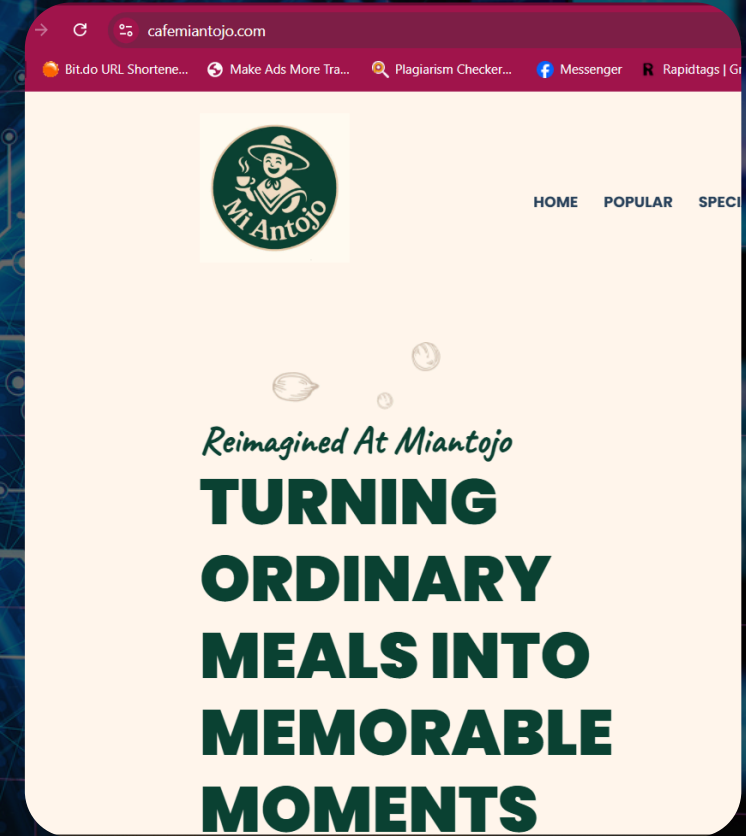
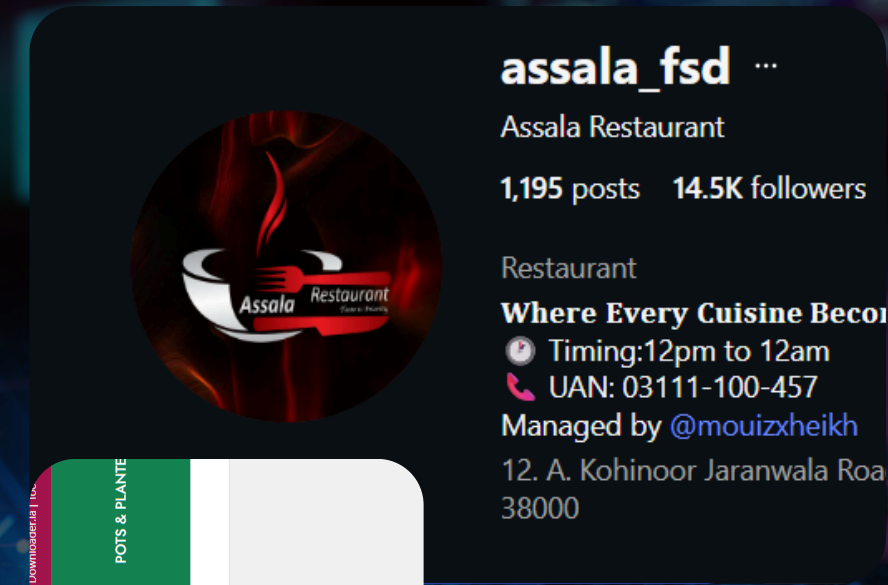
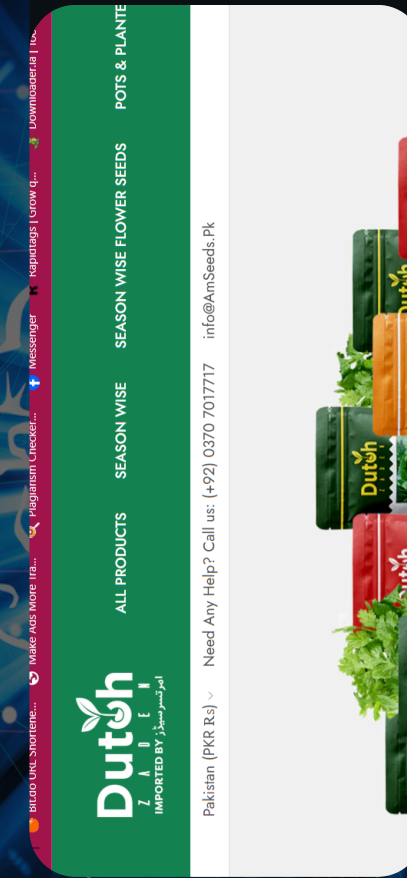


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KID SHOOT

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Your goals
Set your business goals, track progress and find tips on how to achieve them. [Get Started](#)

Your results
See your Facebook and Instagram reach from last week.

Total last week	673.2K	Total last week	8.2K
Facebook reach		Instagram reach	

Page overview [Create a post](#) Last 28 days

Discovery	
Post reach	1,369,361
Post engagement	36,068
New Page likes	1,088
New Page followers	1,200
Interactions	
Reactions	6,608
Comments	732
Shares	233
Photo views	3,056
Link clicks	11,579

Analytics Sweet Baker

72 Subscribers

24.5K Views, 658 Likes, 25 Comments, 3 Shares

Recent views: 361

Latest creation: #Customizecake #Sweetbakers #ordernow

22 posts, 62 followers, 20 following

Experiencing the heartwarming and tranquil joy as my students accounts flourish within just 30 days of attending my digital marketing class.

Facebook reach 1,369,361 ↑ 228.8%	Instagram reach 22,756 ↑ 168.5%	Paid reach 0 0%
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(Lioozy): Lioozy reached 19.9K people in the last 7 days.
Sep 21 at 11:24 AM

(Amritsar Seed): Amritsar Seed reached 106.0K people in the last 7 days.
Mon at 12:07 AM



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Audience ⓘ See Audience Report

Facebook Page likes ⓘ	Facebook followers ⓘ	Instagram followers ⓘ
28,797	32,092	1,572

PEACE SEMINAR
Founders of Pakistan

OUR GOAL IS TO SERVE HUMANITY.

Friday 02:00pm
26 December 2025

Business Hub Work Space D-Ground Faisalabad



Performance ⓘ

Followers: 32,092
Last 28 days

Reach

1.9M +222%
from previous 28 days



CAPTURE THE MOMENT AS RANA WAHAB, CHAIRMAN OF THE STANDING COMMITTEE

"Captured the moment as Chairman RANA WAHAB led the impactful committee conference at the Chamber of Commerce and Industry, where inspiring success stories illuminated the path ahead with invaluable moral lessons."



MEETING THE MULTIFACETED

DR. SHAHZAD BASRA

Cultivating Knowledge, Inspiring Change

PEACE SEMINAR
Founders of Pakistan

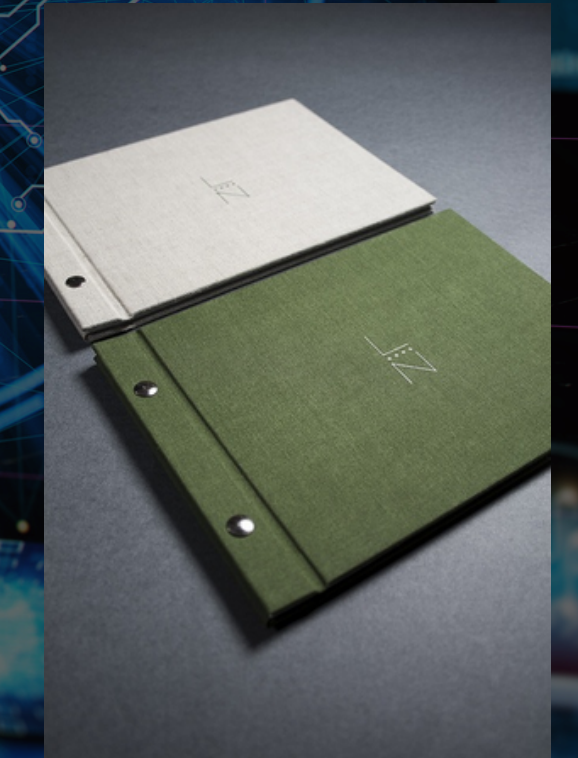
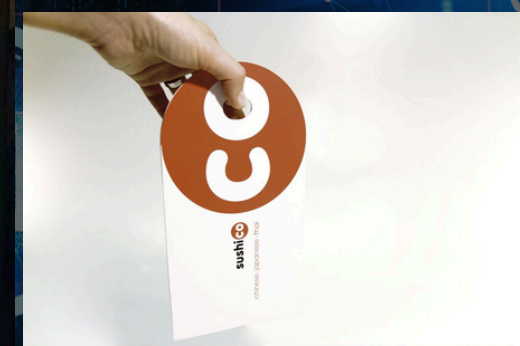
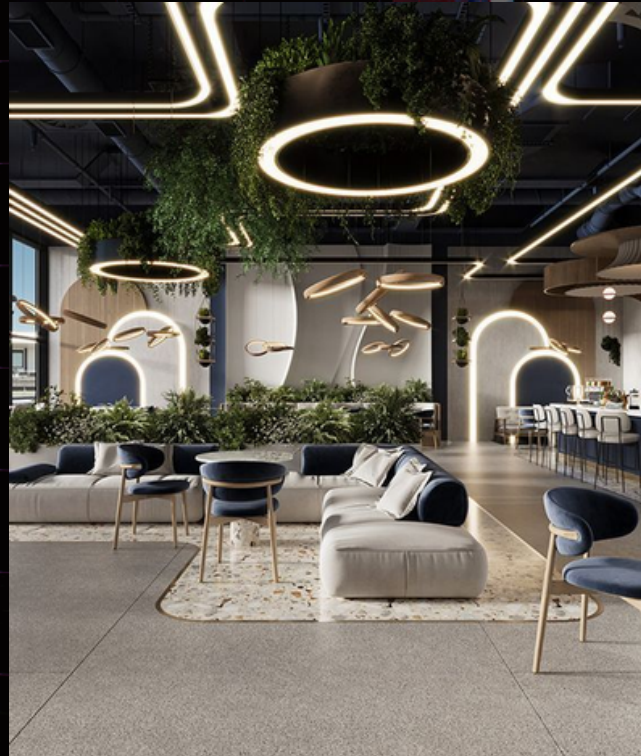
MARYAM HASSAN AWAN
Chairman/CEO EDGIFYE GROUPS

Friday 02:00pm
26 December 2025

Business Hub Work Space D-Ground Faisalabad



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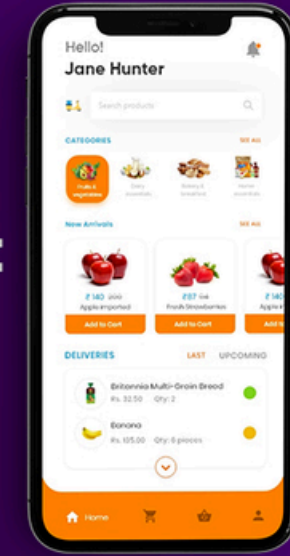
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Mobile App Development Process



- 1 Requirement Analysis
- 2 UX Design
- 3 UI Design
- 4 System Design
- 5 Development & Testing
- 6 Maintenance



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Branding



Government & Public Sector Solutions

EDGIFYE GROUP PROVIDES SPECIALIZED SOLUTIONS FOR GOVERNMENT INSTITUTIONS:

- MANAGEMENT OF OFFICIAL SOCIAL MEDIA ACCOUNTS
- NATIONAL CAMPAIGNS & AWARENESS DRIVES
- TOURISM, INVESTMENT & IMAGE BUILDING CAMPAIGNS
- PUBLIC-PRIVATE SECTOR PROMOTION
- DIGITAL TRANSPARENCY & CITIZEN ENGAGEMENT

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PRIVATE SECTOR & CORPORATE SOLUTIONS

- WE PARTNER WITH:
- CORPORATIONS & ENTERPRISES
- SMES & STARTUPS
- HOSPITALITY, RETAIL & REAL ESTATE
- EDUCATION, HEALTH & LIFESTYLE BRANDS
- OUR SOLUTIONS ARE CUSTOMIZED, SCALABLE, AND PERFORMANCE-DRIVEN.

INTERNATIONAL COLLABORATION MODEL

- EDGIFYE GROUP ACTIVELY SEEKS INTERNATIONAL PARTNERSHIPS TO:
- PROMOTE CROSS-BORDER BRANDS
- EXECUTE JOINT MARKETING VENTURES
- SHARE EXPERTISE & CREATIVE RESOURCES
- EXPAND GLOBAL MARKET ACCESS

OUR STRATEGIC APPROACH

- RESEARCH & ANALYSIS
- STRATEGY DEVELOPMENT
- CREATIVE EXECUTION
- TECHNOLOGY INTEGRATION
- PERFORMANCE MONITORING & OPTIMIZATION



PRESENTED BY:
EDGIFYE GROUP

SOCIAL MEDIA MANAGEMENT

Prepared for:
Relevant Department of Youth Affairs
Social Welfare / Governor Secretariat.





**EDGIFYE
GROUPS**

FUTURE VISION & EXPANSION

- NATIONAL-LEVEL GOVERNMENT COLLABORATIONS
- INTERNATIONAL MARKET EXPANSION
- TECHNOLOGY-DRIVEN MARKETING SOLUTIONS
- STRONGER PUBLIC-PRIVATE PARTNERSHIPS

[EDGIFYE.COM](https://www.edgifye.com)



CONCLUSION

Edgifye Group is committed to supporting the Government of Punjab in delivering impactful, transparent, and citizen-centric digital communication.

Our SMM framework enhances public engagement and strengthens awareness initiatives across all communities.





WHY CHOOSE EDGIFYE GROUP

- One Platform – Multiple Solutions
- Experienced Leadership & Team
- Customized Strategies
- Transparent Processes
- Measurable Results
- Long-Term Partnership Mindset

PERFORMANCE

RELIABILITY

COST-EFFECTIVE



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CONTACT INFORMATION



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+968 7856 5826
Website: edgifye.com
CEO: Maryam Hassan Awan
Facebook | Instagram | TikTok | LinkedIn



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